



ALLIANCE RADAR

**RECORDED ASSET DISTRIBUTION
ASSOCIATION AND REGISTRY**

A DIFFERENT TYPE OF LABEL

Alliance RADAR is a new way for artists to take control of releasing their music and distribute it to the world. If you have been sending your music to labels only to have A&R reps shut you down, and you believe your music deserves a better chance, RADAR is exactly what you need.

*Control your own destiny and independently
release your music to the world!*

A DIFFERENT TYPE OF LABEL

- Alliance RADAR is an exclusive portal created to provide members of the Studio DMI Alliance a hybrid self-release outlet to get their music distributed to over 40 digital music stores and streaming sites through European Music Market's account with The Orchard.
- Beatport, iTunes/Apple Music, Amazon, Juno, iHeartRadio, Spotify and more
- All genres will be considered if tracks meet production and technical standards of the Studio DMI team. Approved songs will require a discounted Stereo Mastering from a Studio DMI engineer, unless otherwise determined to be complying with engineer's quality standards.

A DIFFERENT TYPE OF LABEL

- All contracts based on a single or EP release - No long-term agreements.
- Artist receives 50% of all revenue from RADAR releases.
- No limit for total number of releases but will be limited to one (single or EP) per month per artist.
- Artist is responsible for any artwork, marketing or promotion.
- Publishing will be assigned to European Music Market's in-house publishing companies; LV Art (BMI) or EUMM Music Publishing (ASCAP).
- EUMM will manage any third-party licensing for other labels or compilations following the release on Alliance RADAR.

PRICING INFORMATION

- Single track release without stereo mastering: \$39
- Single track release with stereo mastering: \$79
- 2-5 track EP release without stereo mastering: \$49
- 2-5 track EP release with stereo mastering: \$49 + \$40 per track for mastering
- 5+ track album: Pricing to be determined based on tracks and mastering requirements

For any additional information or to inquire about releasing your music on Alliance RADAR, email radar@studiodmi.com



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LAUNCHING MAY 2017

**MAKE
MUSIC
BETTER.**