



ALLIANCE RADAR

RECORDED ASSET DISTRIBUTION
ASSOCIATION AND REGISTRY

A DIFFERENT TYPE OF LABEL

Alliance RADAR is a new way for artists to take control of releasing their music and distribute it to the world. If you have been sending your music to labels only to have A&R reps shut you down, and you believe your music deserves a better chance, RADAR is exactly what you need.

*Control your own destiny and independently
release your music to the world!*



A DIFFERENT TYPE OF LABEL

- Alliance RADAR is an exclusive portal created to provide members of the Studio DMI Alliance a hybrid self-release outlet to get their music distributed to over 40 digital music stores and streaming sites through European Music Market's account with The Orchard.
- Beatport, iTunes/Apple Music, Amazon, Juno, iHeartRadio, TIDAL and more
- All genres will be considered if tracks meet production and technical standards of the Studio DMI team. Approved songs will require a minimum of a Stereo Mastering from a Studio DMI engineer, unless otherwise complying with label standards.

A DIFFERENT TYPE OF LABEL

- All contracts based on a single or EP release - No long-term agreements.
- Artist receives 50% of all revenue from RADAR releases.
- No limit for total number of releases but will be limited to one (single or EP) per month per artist.
- Artist is responsible for any artwork, marketing or promotion.
- Publishing will be assigned to European Music Market's in-house publishing companies; either LV Art (BMI) or EUMM Music Publishing (ASCAP)
- EUMM will manage any third-party licensing following release on Alliance RADAR.

A stylized radar or target graphic in the background, consisting of concentric circles and a central wedge-shaped sector. The text is overlaid on this graphic.

ALLIANCE

RADAR

LAUNCHING SPRING 2017